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## Press Alert

Contact: Mark Oyer  
Business Director, Universal Fabric Structures, Inc.  
[Mark@UFSInc.com](mailto:Mark@UFSInc.com) • (215) 529-9921, ext. 234 • [www.UFSInc.com](http://www.UFSInc.com)

FOR IMMEDIATE RELEASE

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# Universal Fabric Structures Goes the Distance for South Jersey Indoor Sports Facility

(QUAKERTOWN, PA) – A tight budget and even tighter construction deadlines didn't deter Universal Fabric Structures of Quakertown from going the distance for the owners of Pinelands Sports Center in Southampton NJ, building the first high-tech, tensioned fabric structure for indoor sports activity to serve the South Jersey market. Pinelands Sports Center provides indoor play on state-of-the-art professional grade synthetic turf housed in a customized fabric and steel frame Sporthall™.



The Universal Fabric Structures team needed to implement construction modifications and take the conventional framework forward to retrofit the building's size and design. In order to accommodate the needs of Pineland Sports Center, the Sporthall fabric structure needed to be modified-for both budget and site constraints- down from a 120-foot standard width size to a 116-foot wide building. "The Universal team combined resources from sales, engineering and project management effectively and professionally to meet our exact needs" says Alex Samuelian, co-owner of Pinelands Sports Center.

That wasn't all.

The proposed fabric sport structure needed to marry an existing brick and stucco clubhouse facility in an open throughway so patrons could enjoy field play and have easy access to clubhouse amenities. "As a

company, we embrace the challenge to be creative with our structures and deliver unique solutions that that are not only functional but of the highest quality and aesthetically pleasing" says Craig Scott of Universal Fabric Structures.

The facility is open for organized league play for team field sports including soccer, baseball, softball, field hockey, lacrosse and football. Youth and adult instruction clinics are available there, and the center is host to a variety of community events. Marching band and cheerleading practice, senior walks, coach practice and summer camps are also accommodated under roof at the 33,000 square foot indoor facility.

A 2,016 square foot concession area-the original brick and stucco building- includes rest rooms, a party and team room and concession refreshment area. The Pinelands Sports Center has been a hit with patrons. "The positive response has been overwhelming and we continued to be surprised by the

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2200 Kumry Road • Quakertown, PA 18951  
TEL. 215-529-9921 • FAX 215-529-9936 • 1-800-634-8368  
EMAIL [Sales@ufsinc.com](mailto:Sales@ufsinc.com) • [www.ufsinc.com](http://www.ufsinc.com)

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Pinelands Sports Center  
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unexpected attraction of groups in the community that are drawn to the structure” states Ed Fishers co-owner of Pinelands Sports Center.

“Pinelands Sports Center is a great venue for us to engage in sport activities all a year. The facility offers a state-of-the-art indoor playing experience and we are fortunate for it to be a part of our community’s landscape” states Mr. Jim Course, Vice President, Southampton Township Recreation Association.

The product flexibility of Universal Fabric Structures, a provider of high-quality, cost-effective, engineered fabric building systems, stepped up to the needs of the Pinelands Sports Center to provide creative solutions to both the facility and the community’s needs.

Pinelands Sports Center is located at 3 Coleman Court Southampton NJ, roughly ¼ mile from the Red Lion Circle located a Routes 70 and 206 off Eayrestown Rd. For further information, visit their Web site at [www.pinelandssports.com](http://www.pinelandssports.com)

#### **About Universal Fabric Structures**

Universal Fabric Structures, Inc. is committed to providing on a global basis high quality, cost effective, engineered fabric structure systems based on customer-driven needs. Established in 1983, the company has delivered on this commitment providing solutions for military, sport, industrial, and event applications. Projects include rapid-deploy, relocatable military structures, Sporthall facilities for tennis, soccer, swimming, multi-sport and professional football teams, All-Site industrial applications for warehousing and containment, and Pavilion structures for events and gaming.

A high-resolution photo of Pinelands Sports Center accompanied this release.

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