



# Event & Gaming Solutions

*We've Got You Covered*

## San José McEnergy Convention Center

Convention Center  
San José, CA



"We have had great success with South Hall. We are now able to hold a wide variety of events that were not possible before."

- Jerry Von Tress, Director of Operations  
Team San José

## Background

In 2004, the San Jose Redevelopment Agency (RDA) and Team San José, the group responsible for operations at the San José Convention & Visitors Bureau, determined they were simply out of room to retain big clients. Balancing the risk of losing their core customer base to another city, and staring down the costs and schedule demands of creating a “from scratch” bricks and mortar addition in such a short time frame, intermediate space rose to the surface as a way to save their backbone business and provide the spark to grow future customers. Enter Universal Fabric Structures with the Pavilion® structure solution.



## Scope of Work

A “build-to-suit” 80,000 square foot, column-free TFS with custom blue and white Ferrari fabric on the exterior and a white Ferrari fabric on the interior.

## Solution

In January of 2005, the UFS sales and engineering teams began communications with the RDA to find a solution that would meet the very strict California Building and Earthquake Codes. The UFS TFS model was the basic building design solution chosen to do the job. This basic design was then modified to have a bell end on one end with a flat gable on the other, custom blue and white Ferrari fabric on the exterior and a white Ferrari fabric on the interior, R30 insulation throughout the building, over 40 double and single personnel doors and two large cargo doors, multiple HVAC openings and roof vents, and 2000 hanging brackets to support the fire sprinklers and electrical systems required.



The project was given the green light in March of 2005. The goal was clear – complete the structure by June 2005, the date of the first scheduled convention. UFS began to deliver the structure within weeks to the site contractor, Proven Management, Inc. of San Francisco. Working together, UFS and Proven Management were able to complete South Hall on time and within budget without a hitch.





As an added bonus, the additional exhibit space at San José McEnery Convention Center has ramped an infusion of exhibition clients with an economic impact estimated at \$34.5 million for the first three shows in 2006 alone. Adjacent to the main Convention Center, the fabric structure grew overall capacity of the convention center compound to 425,000 square feet of space.

#### **About San José McEnery Convention Center**

The San Jose McEnery Convention Center provides more than 425,000 square feet of space for conventions and events. Its flexible configuration offers 143,000 square feet of divisible, column-free prime exhibit space, a large ballroom, up to 30 meeting rooms with up to 2,400 theater-style seats and banquet facilities for up to 5,000 persons.

Visit [www.sanjose.com/san-jose-mcenerly-convention-center](http://www.sanjose.com/san-jose-mcenerly-convention-center)

#### **About Universal Fabric Structures**

Universal Fabric Structures (USA) is committed to providing high quality, cost effective, engineered fabric structure systems based on customer-driven needs. Established in 1983, the company has delivered on this commitment providing solutions for military, sport, industrial, and commercial and event applications. Projects include professional sports teams, NCAA institutions and private clubs throughout the world.

ISO 9001:2008 certified



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